

## Our Charities:



Children's Hospital of The King's Daughters (CHKD) is the only facility of its kind in the state of Virginia. CHKD is a not-for-profit hospital founded in 1961 and provides care for over 170,000 patients, from birth to age 21, and their families.

Through generous contributions and donations, CHKD is able to implement state of the art procedures and technologies through innovative research. CHKD is able to treat routine to complex illnesses, as well as provide care to children suffering from chronic and terminal conditions.



The USO of Hampton Roads' mission is to enhance the quality of life and provide public support for members of the armed forces and their families. There are nine centers in the Hampton Roads area maintained and managed by over 750 local volunteers.

The USO is able to offer quality of life programs, family outreach, information and referral services to over 250,000 military members and their families stationed in the Hampton Roads area due to the support and contributions of individuals and business in our area.

[www.bikersfortykesandtroops.org](http://www.bikersfortykesandtroops.org)

**Motorcycle Rally and Concerts**



**The 5th Annual**

Bikers for Tykes & Troops  
c/o GEICO Powersports  
1345 Perimeter Pkwy  
Virginia Beach, VA 23454



GEICO Powersports is proud to host  
**The 5th Annual  
Bikers for Tykes & Troops  
Motorcycle Rally and  
Concerts**  
**April 9-11, 2010**  
at  
**KOA Kampground**  
1240 General Booth Blvd  
Virginia Beach, VA 23451

Our annual rally and concert series is a charity event which raises funds for the USO of Hampton Roads and Children's Hospital of The King's Daughters.

Thanks to the generous support of our previous event sponsors, Bikers for Tykes & Troops has raised over \$200,000 to date. The proceeds generated at the event, including sponsorship contributions, go directly to our designated charities.

Enclosed you will find information on the many tax deductible sponsorship opportunities available. Your support of the USO of Hampton Roads and Children's Hospital of the King's Daughters is greatly appreciated.

The 5th Annual



## Motorcycle Rally and Concerts

### Sponsorship Opportunities

The available sponsorship levels are included for your reference. If your desired contribution does not fall within the offered levels, if you wish to negotiate an 'in-kind' sponsorship, or participate solely as a vendor or exhibitor, please contact us at:

bikersfortykesvabeach@geico.com.

### Additional Sponsorship Opportunities

Starting at \$1,000

Please contact us for more details.

## Emerald Level \$200

- ◆ 3 Weekend event Passes
- ◆ 3 Entry in Raffle for Booth Space at the event
- ◆ Commemorative T-Shirt
- ◆ Lapel Pin that signifies your support as an official Sponsor for Bikes for Tykes and Troops
- ◆ Certificate of Community Support and Sponsorship to display in your place of business

## Sapphire Level \$175

- ◆ 2 Weekend event Passes
- ◆ 2 Entry in Raffle for Booth Space at the event
- ◆ Commemorative T-Shirt
- ◆ Lapel Pin that signifies your support as an official Sponsor for Bikes for Tykes and Troops
- ◆ Certificate of Community Support and Sponsorship to display in your place of business

## Ruby Level \$150

- ◆ 1 Entry in Raffle for Booth Space at the event
- ◆ Commemorative T-Shirt
- ◆ Lapel Pin that signifies your support as an official Sponsor for Bikes for Tykes and Troops
- ◆ Certificate of Community Support and Sponsorship to display in your place of business

## Topaz Level \$100

- ◆ Commemorative T-Shirt
- ◆ Lapel Pin that signifies your support as an official Sponsor for Bikes for Tykes and Troops
- ◆ Certificate of Community Support and Sponsorship to display in your place of business

## Opal Level \$75

- ◆ Lapel Pin that signifies your support as an official Sponsor for Bikes for Tykes and Troops
- ◆ Certificate of Community Support and Sponsorship to display in your place of business

## Quartz Level \$50

- ◆ Certificate of Community Support and Sponsorship to display in your place of business

Thank you for your interest in our event. Please mark your selected level below to reserve your sponsorship opportunity.

**Please make your selection below:**

- o Quartz Level ~ \$50
- o Opal Level ~ \$75
- o Topaz Level ~ \$100
- o Ruby Level ~ \$150
- o Sapphire Level ~ \$175
- o Emerald Level ~ \$200

Please return this form and your contribution no later than January 15<sup>th</sup>, 2010. Once your form and contribution is received our Sponsorship Coordinator will contact you.

*Note: Print media distribution will begin February 15<sup>th</sup>, 2010. Contributions received after February 15<sup>th</sup> will not receive placement on any event print media.*

**Sponsor Name:**

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**Contact:**

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**Sponsor Address:**

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**Telephone Number:**

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**Fax/Email:**

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**Website URL:**

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Your tax deductible sponsorship contribution should be payable to USOHR and returned with this form to:

**Bikers for Tykes & Troops  
c/o Ahlena Jones  
1345 Perimeter Parkway  
Virginia Beach, VA 23454**

For questions or additional inquiries please contact bikersfortykesvabeach@geico.com